

The Samuel Smith Salute

A call to toast the iconic British brewery that has played such a prominent role in the US craft beer revolution.

Seattle, March 5, 2015:

We are asking you to remember – or imagine – what beer drinking was like in America 37 years ago, before the first Samuel Smith's shipment arrived.

There were about 85 breweries in the US and only one was a craft brewery. Imports were few, and almost all were pale lagers. Today, the American beer scene is the most dynamic on the planet.

Build a display at your store; add a new Sam Smith beer or cider to your menu; write about Sam Smith on your blog . . . and raise a glass with us in April!

In April 2015, many great beer spots will be saluting Samuel Smith, for the fifth annual **Samuel Smith's Salute**. Please join in: raise your glass, savour the benchmark beers from Samuel Smith's, and recall the role that this splendid brewery has played in building today's American beer scene.

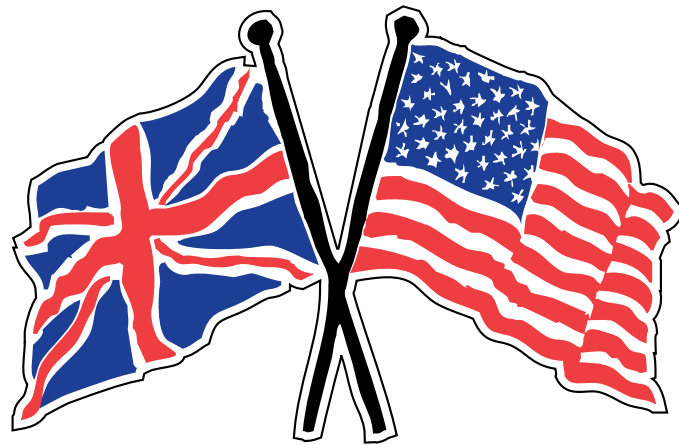
Check for events near you on
merchantduvin.com

#samsmithsalute



Samuel Smith

handcrafted ales & lagers



Brewed since 1758
Imported since 1978

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